

THE ORIGINAL MARATHON SEAFOOD FESTIVAL

Marathon Community Park - March 14th & 15th, 2026

EXHIBITOR INFORMATION

WHO: Organized by the Greater Marathon Chamber of Commerce and the Organized Fishermen of Florida.

WHERE: Marathon Community Park 200 36th Street, Marathon, FL 33050 (MM 49 off U.S. 1 Ocean side)

WHEN: Saturday, March 14th, 10 am - 9 pm & Sunday, March 15th, 11 am to 5 pm.

Setup: Thursday, March 12th, 9:00am-5:00pm (preferred), Friday, March 13th, 8:00am-6:00pm & Saturday, March 14th, 7:00am-9:00am by designated schedule. (Limited vendor slots for Saturday set up available) Please indicate preferred day/time for breakdown on page 2.

Breakdown: Sunday, March 15th, starting at 6pm or Monday, March 16th 7am-9am. **A limited number of vehicles will be permitted on the field during breakdown. Please plan accordingly.** A limited number of golf carts will be available to assist you beginning at 4pm on Sunday or you may use your own hand cart. Plan ahead so breakdown will go smoothly. Volunteer golf cart drivers are not responsible for your items. Set up & breakdown rules subject to change due to park regulations.

HOW: **Contract (both pages) MUST be filled out completely, signed and submitted with payment.** The Marathon Chamber has full and final discretion as to the exact location of each Exhibitor's booth. In addition, the Marathon Chamber of Commerce has complete authority to accept or reject any Exhibitor. **All applications must be submitted with payment.** Spaces will be assigned on a first come, first serve basis. Return vendors may receive first right of refusal for previous booth space, however, not guaranteed.

SALES TAX: The State of Florida requires sales tax to be paid on all goods sold at this festival. Please provide your certificate number on the reverse side. If you will not have goods for sale at the festival, please enter N/A instead of your tax number.

PARKING: A regular parking pass or a handicap parking pass, for an off-site vendor parking area will be provided upon arrival. **Due to limited parking in our location, only one parking pass will be issued per booth. There are very few parking spaces for exhibitors with large trailers, once our site is full you are to legally park at your risk/expense elsewhere. Overnight parking will be allowed only in the designated vendor parking area beginning Friday, March 13th after 5pm until Monday, March 16th before 7am. No overnight parking on City Park property. First come first serve on spaces and Handicap parking as we will run out.**

RULES: **NO PETS WILL BE ALLOWED AT THE EVENT.**
NO STAKES CAN BE USED TO SECURE TENTS. WATER BARRELS OR WEIGHTS ONLY
City regulations: **NO OVERNIGHT PARKING WILL BE PERMITTED ON CITY PARK PROPERTY.**
Regulations must be observed, the Greater Marathon Chamber of Commerce and the Organized Fisherman of Florida (Event Organizers), its employees, officers, members and directors, cannot be held responsible for any loss, injury or damage sustained by an Exhibitor, its employees or guests. The Exhibitor agrees to indemnify and hold harmless the Event Organizers. Exhibitors causing damage to the City Park premises or property shall be liable for the cost of repair and related expenses necessary to recover said expenses. Exhibitors MUST clean up/remove **ALL** items from booth space (trash, zip ties, etc.) Exhibitors who do not comply, will not be asked to return for future events.

Upon arrival to the event you will receive a parking pass (one pass per booth space) and vendor wristbands to enter and exit the park (maximum of 6 per booth space).

Please direct any questions to Erika@floridakeysmarathon.com

Thank you for your participation. Please read both pages of this document before signing.

SIGNATURE _____ DATE _____

BUSINESS NAME: _____

PAY ONLINE at www.floridakeysmarathon.com Select "Make a Payment" from top tab and complete info

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CONTRACT FORM

APPLICATION MUST BE COMPLETED IN FULL

Business Name _____ Contact _____

Email Address _____ Cell phone: _____

Sales Tax # _____

The above Exhibitor agrees to rent space from THE ORIGINAL MARATHON SEAFOOD FESTIVAL to be held Saturday, March 14th 10am - 9pm, and Sunday, March 15th, 11am – 5pm at Marathon Community Park

I will be selling or displaying: (limited space for trailer display setups. Please inquire first)

NO FOOD, BEVERAGES or OFFENSIVE MATERIAL/ITEMS permitted to be sold or distributed.

Set-up/breakdown: The 2 hour window selected is only for arrival time. The park will be open from 8am-8pm Thurs & Fri and Sat morning starting at 7am for set up. A limited number of vehicles will be allowed on the field at one time. **You must unload vehicle quickly, park your vehicle in the vendor parking area, THEN go back to complete set up.** If you have a longer set up, you must set up Thursday. You also must load your vehicle quickly for breakdown to allow other vendors to get on the field. For breakdown, booth must be **completely broken down and verified** before entering the field with your vehicle (per City rules).

Preferred Set-up: Circle one:

Thurs (preferred)

9am-11am
11am-1pm
1pm-3pm
3pm-5pm

Fri

8am-10am
10am-12pm
12pm-2pm
2pm-4pm
4pm-6pm

Sat (limited)

7am-9am

Preferred breakdown: Circle one:

Sunday after 4pm/golf cart only (1-2 loads max)

Sunday after 6pm with your vehicle

Monday 7am-9am with your vehicle

All booth spaces measure 12'x12' (15' height max.) All booth displays must stay within the designated booth space.

\$250 Non-profit rate _____

\$385 Regular rate _____

\$450 End Booth _____

\$475 premier location A-Y _____

(Limited number of end booths and premier booths available. Please call before making payment)

All booth spaces will have access to standard electricity. Stadium lighting will be provided at night.

- **PAY ONLINE** (preferred method) at <https://floridakeysmarathon.com/product/marathon-chamber-payments/> .

Select "Event Vendor" option and enter appropriate amount based on booth type

- Or pay by cash, money order or check payable to: Marathon Seafood Festival

Return the completed application and your payment to: 12222 Overseas Hwy., Marathon, FL 33050

GENERAL RELEASE: The undersigned shall indemnify and hold harmless The Organized Fishermen of Florida, Monroe County, and Monroe County Board of Commissioners, the City of Marathon and the Greater Marathon Chamber of Commerce for any injury or damage occurring as the result of the operation.

By signing below I acknowledge I have read and will follow the rules provided.

No Refunds will be made due to inclement weather or after March 1st, 2026

Vendors are required to stay the full duration of the events operating hours with the exception of Sunday breakdown.

Aspects of the event may change due to City, County, or State regulations at any time.

SIGNATURE _____ DATE _____